

ANSHUMAN SHARMA

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PROFILE SUMMARY

Management Consulting Analyst at Accenture Strategy & Consulting with 4 years of experience across strategy, digital transformation, product management, and AI-driven digital product development within financial services and consulting domains. Proven ability to solve complex business challenges, identify market opportunities, lead cross-functional collaboration, and build user-centric digital solutions. Experienced in developing AI-powered platforms, interactive digital experiences, and data-driven product strategies by combining analytical problem-solving with modern technology and innovation.

Core Competencies

Business Acumen, Artificial Intelligence (AI), Generative AI, Agentic Workflow, Power Automate, Responsible AI, AI Agents, Problem Solving Approach, Product Strategy, Product Launch, Product Life Cycle Management, Stakeholder Management, Market Research, Product Analytics, Digital Transformation, Product Roadmap, Agile Methodologies, Strategic Thinking, Project Management, Critical thinking, CRM, Finacle, Jira, Figma, & UAT testing.

WORK EXPERIENCE

Management Consulting Analyst, Accenture Strategy & Consulting, Bangalore

Jan'26 - Till Date

- Led structured problem-solving and hypothesis-driven analysis to deliver strategic recommendations for clients in the financial services domain, **improving decision-making efficiency**.
- Collaborated with **cross-functional stakeholders and senior client leadership to align business objectives**, ensuring seamless execution of consulting deliverables.
- Developed insight-driven presentations and executive **dashboards** by synthesizing large datasets into actionable business narratives for CXO-level decision-making.
- Conducted **in-depth market research, competitive benchmarking**, and industry analysis within the payments/banking ecosystem to support strategic transformation initiatives.
- Worked on practice initiatives including **RFP, Case study & POV**.
- Identified operational inefficiencies and contributed to **process optimization initiatives**, enhancing business performance and driving measurable impact across client engagements.

Specialist (Manager - Products), Ujjivan Small Finance Bank, Bangalore

June 2022 - Dec'25

- Led the development and execution of transformative **product vision** that resulted in increased **customer retention** by 11% through the launch of customer centric banking products.
- Streamlined customer **digital onboarding process** for the savings account customers.
- Spearheaded the end-to-end **product lifecycle** of new banking product such as safe deposit lockers, corporate salary & consultant from initial concept development to successful **market launch**.
- Responsible for identifying opportunities across liabilities business and **product upscaling**.
- Worked closely with development teams to review enhancement requests for **strategic value**.
- Developed a comprehensive **product vision and strategy** on rewards program based on in-depth understanding of customer needs, market trends, and competitive landscape.
- Effectively communicated product vision & strategy to **cross-functional teams & stakeholders** maintaining alignment and driving consensus on **key priorities**.
- Streamlined the entire customer onboarding process (manual & system) in the form of a **Standard Operating Procedure**.
- Formulated strategies for the **promotion and launch of products**, as well as for training field staff on the new product.
- Closely worked with various stakeholders to identify the **product gaps** and meet the **regulatory requirements**.
- Increased customer retention of savings account customers by 14% through product feature enhancements.
- Implemented digital RM module channel to improve customer issue tracking, complain monitoring and effective communication.
- Collaborated with IT team and performed end-to-end **UAT testing** before deployment of the product in production environment.

INDEPENDENT AI PROJECTS

Personal AI Portfolio & Digital Identity Platform ([Link 1](#))

April 2026 - Present

- Designed and developed a fully interactive AI-enhanced personal portfolio showcasing professional experience, projects, and digital product experimentation.
- Experimented with generative AI tools for storytelling, visual design, and interactive web experiences.
- Demonstrated end-to-end ownership across product ideation, branding, design systems, and deployment.
- Built immersive UI/UX experiences integrating 3D elements, motion design, and AI-assisted creative workflows.

AI - Powered Structured Debate Platform ([Link 2](#))

March 2026 - Present

- Conceptualized and built an AI-native debate platform focused on structured reasoning, argument mapping, and interactive discussion experiences.
- Leveraged modern AI tooling, prompt engineering, workflow automation, and frontend frameworks to build and deploy the platform end-to-end.
- Integrated AI workflows and conversational interfaces to simulate intelligent debate interactions and analytical thinking.
- Led end-to-end product development including UX strategy, branding, AI prompting logic, and platform deployment.

EDUCATION

PGDM, Marketing & Operations SDM Institute for Management Development, Mysore	2.56/4.0	Apr-2022
BBA, Marketing & Finance GLA University, Mathura	7.71/10	Apr-2019
12th Std Subash Inter College, UP	67.4%	Mar-2015
10th Std Sunbeam School Lahartara, UP	7.6/10	Mar-2012

SKILLS & CERTIFICATIONS

- Reinvention with Agentic AI, Accenture (2026)
- Google AI professional Certificate, Google (2026)
- Product Management Professional Certificate, Aha! (2025)
- Product Management: Product Analytics for Decision Making, Udemy (2024)
- Agile Project Management Professional Certificate, Atlassian (2025)
- Lean Six Sigma green belt Certification, KPMG (2022)
- Digital Media and Marketing Strategies, University of Illinois Urbana-Champaign (2020)
- Digital Transformation, BCG (2020)

AWARDS, HOBBIES AND EXTRA CURRICULAR ACTIVITIES

- MD/CEO Recognition - Best performer in technological impact in Q1 for making documents storage automated. (2024)
- Corporate Sports Championship - Achieved 1st rank in chess tournament 2023 & 2024.
- Part of Global Enterprise Experience competition organized by Victoria University of Wellington. (2018)
- Achieved 2nd Rank in State International Open Rating Chess Championship. (2014)
- Travelling, Watching Tennis, Playing Chess and Exploring.

LANGUAGES KNOWN

- English (Advanced) and Hindi (Advanced)